

Dot Sticker Voting Results	
Room for Improvements	Source of Pride
<ol style="list-style-type: none"> 1. Parking Lots & Garbage Corrals <ol style="list-style-type: none"> a. Room for Improvement – 17 b. Source of Pride - 0 2. Downtown Housing <ol style="list-style-type: none"> a. Room for Improvement – 14 b. Source of Pride – 0 3. Wooster Green <ol style="list-style-type: none"> a. Room for Improvement – 10 b. Source of Pride – 1 4. Alleyways <ol style="list-style-type: none"> a. Room for Improvement – 9 b. Source of Pride – 1 5. On-Street Parking & Parklets <ol style="list-style-type: none"> a. Room for Improvement – 6 b. Source of Pride – 2 6. Sidewalk Displays & Seating for Restaurants <ol style="list-style-type: none"> a. Source of Pride – 2 b. Room for Improvement – 2 	<ol style="list-style-type: none"> 1. Black Swamp & Firefly Festivals <ol style="list-style-type: none"> a. Source of Pride – 18 b. Room for Improvement - 0 2. Historical Facades <ol style="list-style-type: none"> a. Source of Pride – 9 b. Room for Improvement – 3 3. Public Art <ol style="list-style-type: none"> a. Source of Pride – 8 b. Room for Improvement - 0 4. Wood County Library & New City Building <ol style="list-style-type: none"> a. Source of Pride – 7 b. Room for Improvement - 0 5. Downtown Street Shots: Mix of Local Retail and Restaurants <ol style="list-style-type: none"> a. Source of Pride – 5 b. Room for Improvement - 3 6. Alumni Gateway <ol style="list-style-type: none"> a. Source of Pride – 1 b. Room for Improvement – 0

Small Group Priority Opportunities: Report Out	
Tuesday	Thursday
<p>#1: Accessibility, Walkability & Bike Paths:</p> <ol style="list-style-type: none"> 1) Traffic Calming Measures/Pedestrian Protection (Accessibility for Sidewalks) 2) Bike Infrastructure/Bike Lanes 3) Downtown Restaurants 4) Additional 4-way stops (Maple/Wooster) 5) Business ADA Education (Ramps/Wider Spaces) 	<p>#1: Accessibility, Walkability & Bike Paths:</p> <ol style="list-style-type: none"> 1) Crosswalks on Main + Wooster 2) Bike accessibility 3) Store Accessibility – Ramps 4) Parking lot accessibility 5) Sidewalk expansion
<p>#2: Aesthetics & Physical Appearances</p> <ol style="list-style-type: none"> 1) Master Plan/Oversight of Public Art/Mean of Support 2) Basic Upkeep – Garbage/Dumpsters (Snow & Vomit Removal) 3) Including BG Arts Council 4) Alleyway Improvements 5) Signage/Wayfinding 	<p>#2: Aesthetics & Physical Appearances</p> <ol style="list-style-type: none"> 1) Improvement of East Wooster Corridor (transition into downtown) 2) Garbage corral improvements 3) Historical façade preservation 4) Wayfinding signage (timing listed on how far things are away) 5) Public art outside of murals
<p>#3: Mix of Restaurants, Retail, and Services</p> <ol style="list-style-type: none"> 1) Increasing Foot Traffic/Patronage 2) Housing Stock Improvements 3) Perception of Parking Problem – Signage 	<p>#3: Mix of Restaurants, Retail, and Services</p> <ol style="list-style-type: none"> 1) Increased Grant opportunities 2) Limiting red tape – consolidating fees into packages

	<ol style="list-style-type: none"> 3) Wooster Green utilization 4) Making it easier to hire students – BGSU/city liaison 5) Synergy between BGSU & BG
<p>#4: Downtown Living/Residential Properties</p> <ol style="list-style-type: none"> 1) Historic Preservation/Rental Inspections 2) Expanding Housing Stock 3) Recycling Options (Businesses/Restaurants) 4) Expanding Bike Lanes 5) Walkability – Entertainment/Leisure/Grocery Store 	<p>#4: Downtown Living/Residential Properties</p> <ol style="list-style-type: none"> 1) More healthy living amenities (vacant properties) 2) Hotels/short-term rental availability 3) Increased rooftop usage 4) More options w/ quality 5) Protected parking (garages)
<p>#5: Events, Entertainment, Festival</p> <ol style="list-style-type: none"> 1) Wooster Green – Usage and Promotion 2) Central event website promotion – Self-Service Calendar 3) Indoor Events 4) Collaboration between volunteer organization 	<p>#5: Events, Entertainment, Festival</p> <ol style="list-style-type: none"> 1) Parking Improvements 2) Wooster Green (Increased Usage) 3) Controlled Planning 4) Ladies/Guys Night Events
<p>#6: Connection to BGSU</p> <ol style="list-style-type: none"> 1) More residential apartments for students downtown 2) Engagement w/ Property Owners 3) More BGSU requirements for students that bring them downtown 4) Small business development opportunities for students 5) Overall investment in infrastructure 6) Downtown hotel availability 	<p>#6: Connection to BGSU</p> <ol style="list-style-type: none"> 1) Gathering Space for nonprofits 2) More ways to get BG visitors to campus 3) Community mentorship program

#1: Accessibility, Walkability & Bike Paths	
Tuesday	Thursday
<p>Strengths:</p> <ul style="list-style-type: none"> • Wide Sidewalks • Handicapped Accessible • Auditory Crosswalks • Accessible Ramps (On Main St) • Good conditions 	<p>Strengths:</p> <ul style="list-style-type: none"> • Mostly walkable • Free parking • Wide sidewalks • Electric Plug Ins • Bike Racks • Parking Lot Placement -n linked to businesses • Bikeable side streets
<p>Weaknesses:</p> <ul style="list-style-type: none"> • Small children not safe in open spaces • Location of Wooster Green • No bike game plan – riding on sidewalks – not enough street for pedestrians/bikes 	<p>Weaknesses:</p> <ul style="list-style-type: none"> • Unmarked parking lots • No Handicapped spots • No bike paths in downtown traffic – drivers don't respect bikers

<ul style="list-style-type: none"> No handicapped parking on Main St. near store fronts No flashing pedestrian crossing (outside four corners building) No ramps/chair accessibility in businesses Speed limit not enforced Parking clock walkway – long wait Business restrooms – handicapped accessible Too vehicle centered 	<ul style="list-style-type: none"> Downtown accessibility – dead end sidewalks Bad sidewalk conditions Buildings not accessible for wheelchairs Crosswalks not blind friendly - Slow
<p>Opportunities:</p> <ol style="list-style-type: none"> Traffic Calming – Less street for cars Traffic Calming – Better pedestrian protections Traffic Calming – Accessibility crosswalks/curb cuts Bike Infrastructure (Bike lanes/racks) Downtown restrooms Traffic calming – Additional crosswalks & 4-way stops Business ADA Education <p>Additional Opportunities:</p> <ul style="list-style-type: none"> Benches & Shade structure Business Access Parklets on expanded sidewalks Greater enforcement – Speed & Noise Water fountains Wider sidewalks/less street Handicapped Parking on Main 	<p>Opportunities:</p> <ol style="list-style-type: none"> Crosswalks on outer Main + Wooster – Mid street Bike accessibility downtown Store accessibility -slopes Parking lot accessibility Sidewalk completion/connections (Haskins/Wooster) <p>Additional Opportunities:</p> <ul style="list-style-type: none"> Stop grandfathering properties Parking garage Clay st crosswalks

#2 Aesthetics and Physical Appearance	
Tuesday	Thursday
<p>Strengths:</p> <ul style="list-style-type: none"> Flowers/Improvements to beds in front Historical facades Mural on H&R Block “So much potential” Area improvement behind Eden/Clay pot Murals Clean storefronts Wooster Green space – community gathering 	<p>Strengths:</p> <ul style="list-style-type: none"> Downtown buildings show history/maintained Size of downtown – walkable Façade improvements – Heritage 2000 Public Art – Murals “Inviting” Aesthetics “How people come together for projects (Wooster Green fundraising)
<p>Weaknesses:</p> <ul style="list-style-type: none"> More landscaping in rear of buildings/businesses 	<p>Weaknesses:</p> <ul style="list-style-type: none"> Community gathering space not tied to specific businesses

<ul style="list-style-type: none"> • Lack of consistent signage – “Business signs mismatched” “Outdated or Shabby” • Oops markings last too long • Dumpster corrals, overflowing dumpsters/trash problem – first impression • Blocked sidewalks • Litter/debris/vomit immediately following weekend activities • Do not know who to call w/ downtown complaints • “Rough around the edges” • Gum on sidewalks • Exteriors/deterioration of downtown apartments – Change of ownership? • Murals and themes seems “hodgepodge” • Snow removal lacking from downtown SID • Christmas decorations are “horrible” with “poor taste” – “No decorations would be better.” “This is embarrassing.” • Alleyways need improved w/ master plan to promote consistency (lighting, look, maintaining) 	<ul style="list-style-type: none"> • Parking on Main feels “tight” • Connection of alleyways/”gateways” • Brick on the sidewalks cleared and maintained • Garbage and dumpsters need to be reimagined • Trees downtown need to be different height • Signage and wayfinding
<p>Opportunities:</p> <ul style="list-style-type: none"> • Student art/murals in vacant building fronts/windows • Make clear and promote who to call w/ downtown issues • Lighting • Better oversight over façade improvements – “Ideas & Vision” • Master plan for downtown instead of each individual business tackling independently • Utilize BG Arts Council to help provide vision and oversight for arts projects and provide equal opportunities for funding • Develop rooftop patios • Grants for businesses (maybe an annual competition w/ downtown SID) • Historic Preservation • Guide to murals and wayfinding signs for all businesses (locate in rear/near alley) • Business signs on rear of buildings 	<p>Opportunities:</p> <ol style="list-style-type: none"> 1. Improvement of East Wooster Corridor (transition into downtown) 2. Garbage corral improvements 3. Historical façade preservation 4. Wayfinding signage (timing listed on how far things are away) 5. Public art outside of murals

<ul style="list-style-type: none"> • Full-time groundskeeper for downtown to encourage pride/ownership • Enhance Wooster Green w/ flowers 	
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#3: Mix of Restaurants, Retail & Services	
Tuesday	Thursdays
<p>Strengths:</p> <ul style="list-style-type: none"> • Lots of Bars • Good mix/selection – second floor of restaurants • Good mix of chain and independent • Library • Clean • Coffee Shops • Barrell Room • Policing does a good job • Finders Records • New City Building • Juniper • Flowers – Beautification/Cleaning 	<p>Strengths:</p> <ul style="list-style-type: none"> • Plenty of coffee shops, bars, pizza • Great for festivals • Easy to walk downtown • Parklets – Outdoor seating “creates vibrancy” • Wooster Green • Stable Anchors – Library, city building, Ben’s Howards, Ace • Opportunities for businesses to engage – choc. Crawl • Financial Institutions • Places of Worship • Green Spaces – Trees/Planters
<p>Weaknesses:</p> <ul style="list-style-type: none"> • Lots of Bars – low class, smelly, not clean • “How many tattoo parlors do we need?” • More small/independent businesses • Parking is limited, which limits # of people – “Perception of parking problem” • More ethnic opportunities – Italian • No bakery or artisan manufacture (jobs) 	<p>Weaknesses:</p> <ul style="list-style-type: none"> • Too much bar food – lack of diversity with food options (more ethnic food) • Not fun for kids in the winter – indoors, sports • Needs better communication among businesses • Not enough parking - Parklets take up parking spaces.
<p>Opportunities:</p> <ol style="list-style-type: none"> 1. A little grocery store 2. Develop 2nd floor for housing to greatest degree – General housing stock improvement 3. Perception of Parking problem – signage/business promotion of free parking. 4. Vacant/ghost town store fronts <p>Additional Opportunities:</p> <ul style="list-style-type: none"> • Parking lot at mall could bus people downtown • Barcade • Bookstore • Mixed use (parking, restaurants, retail) – 2nd story 	<p>Opportunities:</p> <ol style="list-style-type: none"> 1. Grants for new businesses to help w/ operating costs/start-up (covid relief for existing) 2. Wooster Green utilization – movies, artists, creates vibrancy, pet friendly, 3. Red tape reduction w/ city & county – licensing packages (pay to put a table outside/schematics) 4. Synergy between BGSU/City – “Feels like us vs. Them” (Liaison, improvement of recruiting) <p>Additional Opportunities:</p> <ul style="list-style-type: none"> • More entertainment options – comedy club • Business Development Incubation (SBDC)

<ul style="list-style-type: none"> • Small artisan shops • Artist community – 2nd story • Hotel downtown • Four corners (formerly Huntington bank) – apartments? • Clazel – Large theatrical space being “squandered.” 	<ul style="list-style-type: none"> • Bike parking
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#4: Downtown Living and Residential Properties	
Tuesday	Thursday
<p>Strengths:</p> <ul style="list-style-type: none"> • Easily walkable/Access to needed services • Access to entertainment and restaurants/outdoor space • Historic aspect to downtown buildings and facades • Businesses sustained by proximity of residents • Vibrant atmosphere of downtown – “Urban feel in a small town.” 	<p>Strengths:</p> <ul style="list-style-type: none"> • Walkability – close to amenities & restaurants • Good size for smaller families and groups • Close knit community • Close to jobs/work downtown – large quantity • Safety • Lots of entertainment/community events • Various options in terms of amenities/quality – good for students
<p>Weaknesses:</p> <ul style="list-style-type: none"> • Quality of apartments and homes can be improved upon. • Affordability and prices of downtown apartments much higher than other areas of town. (Focus on student-level housing such as the Milliken Hotel) • Safety and Security – Nightlife • Lack of access to grocery stores at walking distance • Lack of historical preservation (Clazel Theater/Corner Grill) • Lack of overall housing stock 	<p>Weaknesses:</p> <ul style="list-style-type: none"> • Availability/Inventory • Weather maintenance for lots – snow removal • Lack of street level parking – street level spaces saved for businesses • Lack of owner-occupied properties – mostly rentals • Utilize rooftops more • Lack of fitness centers/healthy living amenities/marketplaces – draw in more residents
<p>Opportunities:</p> <ol style="list-style-type: none"> 1. Historic preservation/Rental Inspections (Maintenance of current stock) 2. Expanding housing stock – “Storage spaces/vacant units above downtown businesses.” 3. Recycling options downtown for multi-unit housing. 4. Expanding bike lanes along Main Street and Wooster 	<p>Opportunities:</p> <ol style="list-style-type: none"> 1. More amenities – Fitness/pool center & markets (healthy living). Use vacant/unused properties to do this – entice people to want to live downtown 2. Hotels/airbnb’s – Short term renting (ensure they are good quality + available) 3. Rooftops – higher end apartments w/ rooftop amenities + rooftop gardens 4. Parking garages/lots – emphasis on protecting cars from the elements

<ul style="list-style-type: none"> 5. Exploring opportunities for a grocery corner store 6. More options for entertainment/leisure – indoor cultural events 	<ul style="list-style-type: none"> 5. Offering more residential facilities between Main + Manville on Wooster.
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#5: Events, Entertainment, and Festivals	
Tuesday	Thursday
<p>Strengths:</p> <ul style="list-style-type: none"> • Calendar approach • Rallying Point • Black Swamp Brings People In – Reunions • CHOC. Crawl moved to Oct. • Broad range, reaches all ages • Wooster Green – Center for events electricity • Rally BG • DORA • Volunteers 	<p>Strengths:</p> <ul style="list-style-type: none"> • Black Swamp Arts Festival – Size • Firefly Nights • Affordable (Free admission) • Community support of downtown • Holiday parade/Tree lighting • Indoor Music Venue
<p>Weaknesses:</p> <ul style="list-style-type: none"> • Winter hits wall driven by weather – Summer/Fall Heavy • Disconnected planning orgs throughout year • Miss BGSU events that draw people to BG • Including BGSU in events downtown – Outreach and student-driven planning • Wooster Green not a part of DORA (But maybe for good reason) • Volunteers – Tricky w/ University & Tougher w/ covid (world has changed) • No outdoor music area 	<p>Weaknesses:</p> <ul style="list-style-type: none"> • Farmers Market could be better – closes Clough, people don't go to other businesses including restaurants • Loss of parking during events • Size of some events creates stress on merchants and their business (Choc. Crawl) • Who organizes and staffs events?
<p>Opportunities:</p> <ul style="list-style-type: none"> • Wooster Green – People don't know can use – Promotion as functional space (Wooster Green Amphitheater) • Winter events like chocolate crawl • Central Planning Org? – Getting all different groups to talk • Central Event Hub on Website / BGSU with filters – self population of events (maybe BG Live?) – Map • Clazel for indoor events • Collab between busses • Old Huntington Buildings 	<p>Opportunities:</p> <ol style="list-style-type: none"> 1) Parking Improvements – Consideration of start times 2) How to use Wooster Green 3) Centralized Planning <p>Additional Opportunities:</p> <ul style="list-style-type: none"> • “Ladies Night/Guys Night” • Sun shades • Picnic tables to have lunch at • Other events, Concerts

<ul style="list-style-type: none"> • Indoor Farmers Market – Promotion • Start with full comm event and add on around • More like Rally BG • Easy Access Event Spaces – Awareness of Buildings 	
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#6: Connection to BGSU	
Tuesday	Thursday
<p>Strengths:</p> <ul style="list-style-type: none"> • Exists/ roads in good shape • Market square/Tropical Smoothie • Businesses that cater to students • Should be walkable/proximate • Historic homes/Court house/ Gateway 	<p>Strengths:</p> <ul style="list-style-type: none"> • Welcome Day in BG • Access to downtown • Outreach offices • Internships and Co-ops in community • Artwalk/student involvement in Black Swamp – Students contribute to BG/learn civic engagement
<p>Weaknesses:</p> <ul style="list-style-type: none"> • No BGSU businesses downtown/presence • Better mix of services (hair salons, etc.) • Transportation services/accessibility • Aesthetics of Wooster St. – Not cohesive to downtown • Disinvestment of area around railroad • Small parcel/owners • Grocery store accessibility 	<p>Weaknesses:</p> <ul style="list-style-type: none"> • Need more mechanisms for students to learn of opportunities in downtown • Need more activities for younger people • Broader focus by city than on strictly business – Less transactional/more socialization
<p>Opportunities:</p> <ol style="list-style-type: none"> 1. More residential in downtown 2. Engagement of property owners 3. BGSU Presence/investment 4. Entrepreneurship/Incubator/SBDC 5. Investment in developers/Aesthetics <p>Additional opportunities</p> <ul style="list-style-type: none"> • Gateway zoning area • More businesses • Public art • Transportations • Activities other than bars • Boutique hotel 	<p>Opportunities:</p> <ol style="list-style-type: none"> 1. Community center/Meeting spaces – free gathering spaces for non-profits (opportunities for student engagement with nonprofits) 2. More educational opportunities and exchanges to get people on campus 3. Community mentorship program – Class presentations in the community (senior center)